



Shirley Temple dances, Denjiro Okochi makes a big show of cutting the rope, and Bantsuma smiles nihilistically.

**E-book**

A magazine about entertainment films that colored the Showa modern era is here!

# Engei To Eiga

(Entertainment and Movies)

## &

# Engei Shashin Shinpo

(Entertainment photography)

**Reprinted edition**

With the lofty ideal of improving the culture of entertainment films, "Engei To Eiga" advocated the innovation and promotion of entertainment film art, and the guidance of appreciation attitudes, and was launched in response to the requests of the 100,000 readers of "Rekishi Shashin", a popular sister magazine published by the Historical Photo Society during the Taisho period.

With a double-cover design featuring the two genres of "entertainment" and "movie", this magazine offers a rich mix of gravure, articles, illustrations and the latest information.

The set price of **176,000 yen** (excluding tax) is being offered at a special anniversary price of **about 15% OFF, for 150,000 yen** (excluding tax). This offer is only valid if you apply by the end of March 2025.



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E-book

Osamu Hashimoto, who was also an illustrator for the magazine "Engekikai" said that the long, horizontal format of Japanese 'landscapes' was in contrast to the Western 'ego', but I think that the long, horizontal, picture scroll-like format of Japanese photography magazines is rare in the West. However, in Japan, there are magazines such as "Engei" (Kokusai Joho Sha), "Engei Shashin" (Engei Shashin Sha) and "Engei Shashincho" (Taisho Tsushinsha), but there is no complete set in public institutions, and there has been no research covering the entire period from the first issue to the last. "Engei to Eiga", which borrowed the format of "Rekishi Shashin" published by Rekishi Shashinkai, was also in the same category, but it is a surprising achievement that this has been reprinted. The magazine "Engei Shashin Shinpo", which was published during the war, was also a magazine that had rarely been looked back on until now. There are reproductions of actor prints and color gravure at the beginning of the volume, and re-use of bromides in the introduction of each theater, but there are also unexpected recordings of stage photos that are full of a sense of presence, and it is particularly strong in theaters in the Kansai region, so it is a must-see for those who want to see all kinds of stage photos.



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Recommendation :  
● Hidenori OKADA

(Curator National Film Archive of Japan)

Recommendation :  
● Ryuchi KODAMA

(Director, Tsubouchi Memorial Theatre Museum, Waseda University / Professor, Faculty of Letters, Arts and Sciences)



Since its predecessor, the National Film Center, The National Museum of Modern Art, Tokyo, National Film Archive of Japan has been involved in the reprinting of historical film documents in its collection. In addition to industry magazines such as the "Kokusai Eiga Shinbun" and "Kinema Shuho", which provide a detailed account of the trends in the film industry during the pre-war period, Eiga Kosha has also provided the original copies of film materials from the wartime control period that were formerly held by the Film Corporation, and has supervised their reprinting. However, considering that the moving pictures/movies that led the culture of this period gave rise to a wide variety of magazines, it must be said that there are still many documents waiting to be rediscovered in the present day. "Engei to Eiga (Entertainment and Movies)", which was first published in 1926; was a color magazine that made use of the latest printing techniques of the time. 3), which was published by the Rekishi Shashin-kai (Historical Photograph Society), which had previously published the multi-colored magazine "Rekishi Shashin (Historical Photographs)" (first published in 1913) using the latest printing techniques of the time, was launched as a color gravure magazine specializing in entertainment and film in response to the demands of the times, and conveys the rapid rise of film culture at the time (not to be confused with "Eiga to Engei", which was launched in 1924 by the Tokyo Asahi Shimbun as a separate volume of "Asahi Graph"). I hope that many more documents produced during the heyday of film will be brought to light in the future.



● The same price for 1 access to 3 accesses. ● Each episode can be sold separately.

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